

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION DECEMBER 2016; AFFILIATED COLLEGES
MANAGEMENT INFORMATION SYSTEM: BA (M) – 632
MBA – IV

Date: January 4, 2017

Max Time: 1.5 Hrs

Max Marks: 30

- 1. Attempt any 3 Questions. Do not write anything on the question paper.**
- 2. Mobile Phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Identify how does an Executive Information System helps problem solving in the organization?
- Q2 a) What is the role of a business expert user in the User Acceptance Testing (UAT) process?
b) Enlist reasons, why System Analysis and Design Methodologies are necessary for software development?
- Q3 a) Write down the modern trend of the Information Technology in the today business environment.
b) Illustrate an overview of computerized tasks in various functional domains of business.
- Q4 a) Describe how does Business Intelligence (BI) is used in business applications.
b) Explain the direct data entry devices that are being used in financial sector.
- Q5 Differentiate the functionality (at-least 05 points each) between the following:
a) OLTP and OLAP
b) Networking and Data Communication

END OF SUBJECTIVE PAPER